

Overview

The Kidpreneur Business Expo has been created to provide an outlet for kid small business owners who are both for profit and non-profit business owners, to be highlighted and recognized for their ideas and determination. On November 9, 2019 The Kidpreneur Business Expo will open the doors at Rutgers University (New Brunswick Campus) and display children from a variety of backgrounds who have created products and services that will enhance the future of America.

Expectations

Each kidpreneur will be provided a 6 foot table to display their products and marketing materials. A room filled with family, friends, buyers, and investors will support and encourage the young entrepreneurs, make purchases and provide tips on how they can continue to be great business owners

Vendors

Each vendor must be a child age 5 through 18 with a new or existing business. To be considered, a vendor each business owner must have a full marketing plan, marketing materials, social media pages and a website. We are stern on the business owners having a complete package to be sure the investors and buyers have full details on the business to make an informed executive decision on how they can assist the kidpreneur.

Attendees

Attendees will have the opportunity to meet and speak with kid business owners. They will also be able to support the business owners by making purchases. Our adult attendees will have a chance to engage in parent education classes The classes are geared towards educating parents on how to begin or enhance a business for their child. The scheduled classes are Social Media Management, Business Plan Writing, How to Write a Press Release, and more to come!

**Kidpreneur
Business Expo**